ESG and Sustainability Apps for Financial Services and Insurance

Solutions by Sustaira.

All-In-One Sustainability App Platform

An all-in-one Sustainability App Platform. From goal setting, to raising awareness, to taking action, all the way to results and reporting. Sustaira offers online functionality for each step of the sustainability journey.

Sustainability App Templates

Fully customizable App Templates:

- Sustainability Goals & KPI
- Carbon Footprint Calculators
- Carbon/Sustainability accounting
- Carbon Offsetting
- Supplier Management
- Employee (travel) emissions
- Gamification App
- Diversification tracker (DEI)
- And more...

Custom Sustainability Apps

Most Sustainability projects are unique and require extensive specialization. For those, our expert development team takes an idea, and bring it to life. Using an agile (platform) approach and a library of reusable components we deliver your custom Sustainability app(s).

Financial Services and Insurance Sustainability and ESG Facts

Companies do better financially

There's a lot of empirical data out there that shows that companies that consider and perform on environmental, social, and governance tend to do better financially.

Losses of $81 Billion USD

Insurers are no strangers to sustainability concerns. As the economy's financial first responders, they are often called upon to pay for damages and defend those filing claims involving ESG events. Indeed, 2020's climate-related windstorms, wildfires, and floods generated insured losses of US$81 billion.

Managing Risk

The historical probabilities of natural disasters, droughts and crop failures are less and less representative of future probabilities due to climate change.

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Sustainability and ESG challenges within Financial Services and Insurance

Transparency

In just about every industry, but especially in Financial Services and Insurance transparency around ESG and Sustainability is essential. With new policies and regulations coming everyday, having transparent, accurate data is a must have. Finding that data, and validating it, poses a major challenge for many organizations.

Regulators

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Pressure to demonstrate progress

Like many industries, organizations within Financial Services and insurance are facing heavy scrutiny and expectations are rising among many customers, investors, legislators, regulators, rating agencies, independent assessment firms, and even a company's own socially conscious employees and business partners.

Measuring Risk

There are a lot of new financial vehicles banks are putting out that de-risk lending by asking people what they are doing on ESG, but also target lending towards solving ESG challenges.ESG risks cover issues ranging from a company's response to climate change, to the promotion of ethical labour practices, to the way a company grapples with questions around privacy and data management. A growing number of investors, both institutional and retail (non-institutional), and in developed and emerging markets alike, look at ESG risks as a testing ground for their portfolio companies.

Siloed and Disparate Data

Often, data is spread across multiple systems or even users. This data is often even excel or email based. This means that there is no easy and efficient way to aggregate and manage that data nor make it actionable or insightful. Often, existing systems are not flexible or customizable to keep up with changing needs or requirements.

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Sustaira can help

In Financial Services and Insurance, sustainability is already a major focus whether it is trying to keep up with changing requirements, needing to understand the Sustainability and ESG Efforts your partners and possible customers, or even just aggregating your data and validating it. It can be challenging to aggregate data and find a clear starting point. Sustaira has built an entire platform, and stand-alone applications you can adopt today to solve some of these issues, no matter where you are in your sustainability journey.

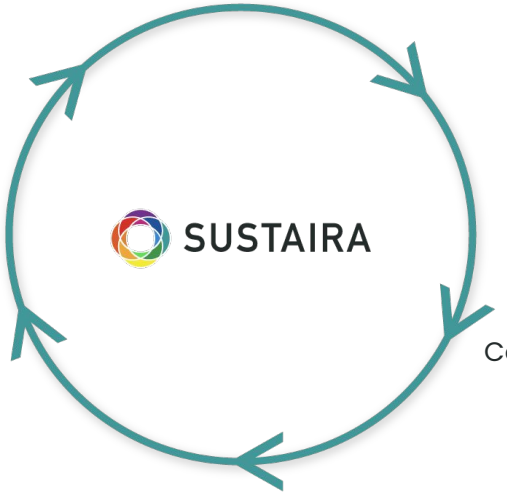
-Launchpad-

Digital Reporting

Carbon Accounting scope 1, 2 and 3 App
Upstream and downstream reports
Sustainability and ESG Reports (e.g. GRI)
Dashboards

Goals

Goals & KPI Tracking App
UN SDGs and other frameworks



Results & Rewards

Sustainability Engagement
Gamification and Rewarding

Data Aggregation & Awareness

Carbon footprint, waste and emissions calculators
Diversification, Equity, Inclusion insights
Sustainability data aggregation & surveys
Asset tracking & alarms
Sustainability Supplier Management

Actions

Carbon offsetting (employees, corporate, suppliers)
Diversification, Equity, Inclusion actions
Employee travel emissions

Internal Data sources

- ERP: SAP, Microsoft
- CRM: salesforce, ORACLE
- PLM: SIEMENS (Ingenuity for life)
- HR: workday
- Other: Excel, Database Systems

External Data sources

- Suppliers
- Customers
- Other

Sustainability & ESG Apps in Financial Services and Insurance

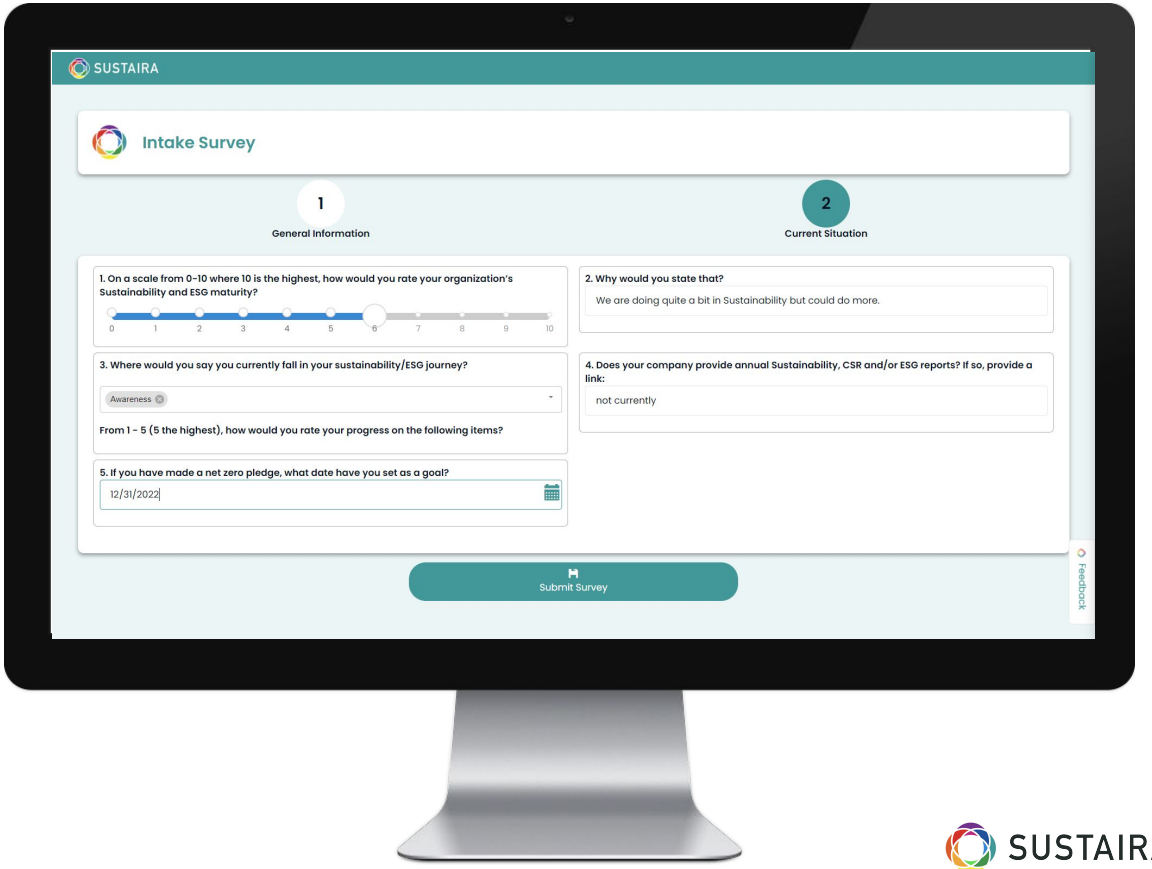
ESG Data Aggregation & Surveys

Problem statement:

- Sustainability/ESG data is siloed and disparate
- Errors due to manual Excel
- Many people involved
- Inefficient static reporting
- Difficult to demonstrate impact
- Limited annual report

Solution value:

- Centralized data hub
- Fast and easy online
- Adjust to changing requirements
- Centrally manage multiple users and accounts
- Easy integration via web services and API integrations



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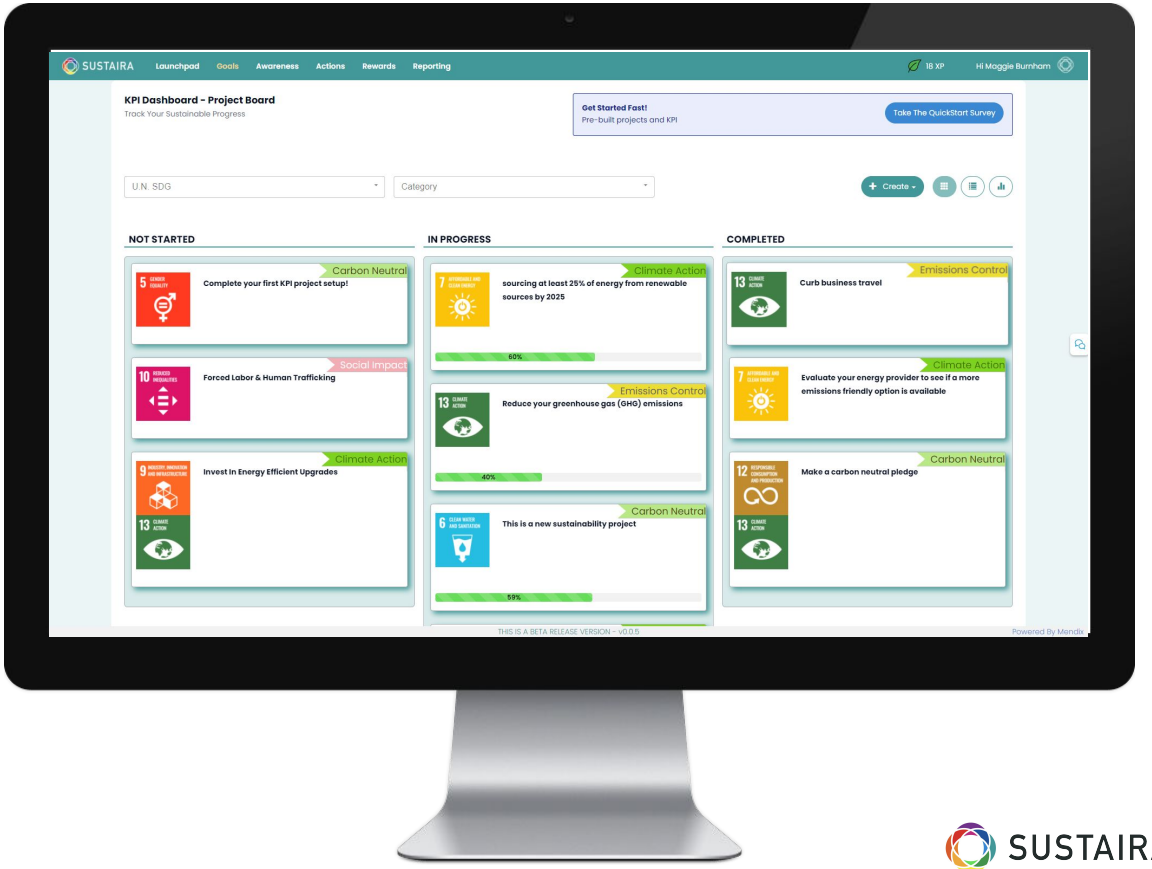
Sustainability App Template: Sustainability Goals & KPI Tracker

Problem statement:

- No efficient way to track progress based on set goals
- Lack of transparency and engagement
- Difficult to demonstrate and share impact

Solution value:

- Online 24/7 goal tracking
- Transparency
- SDG and custom frameworks
- Easy to share results internally and externally



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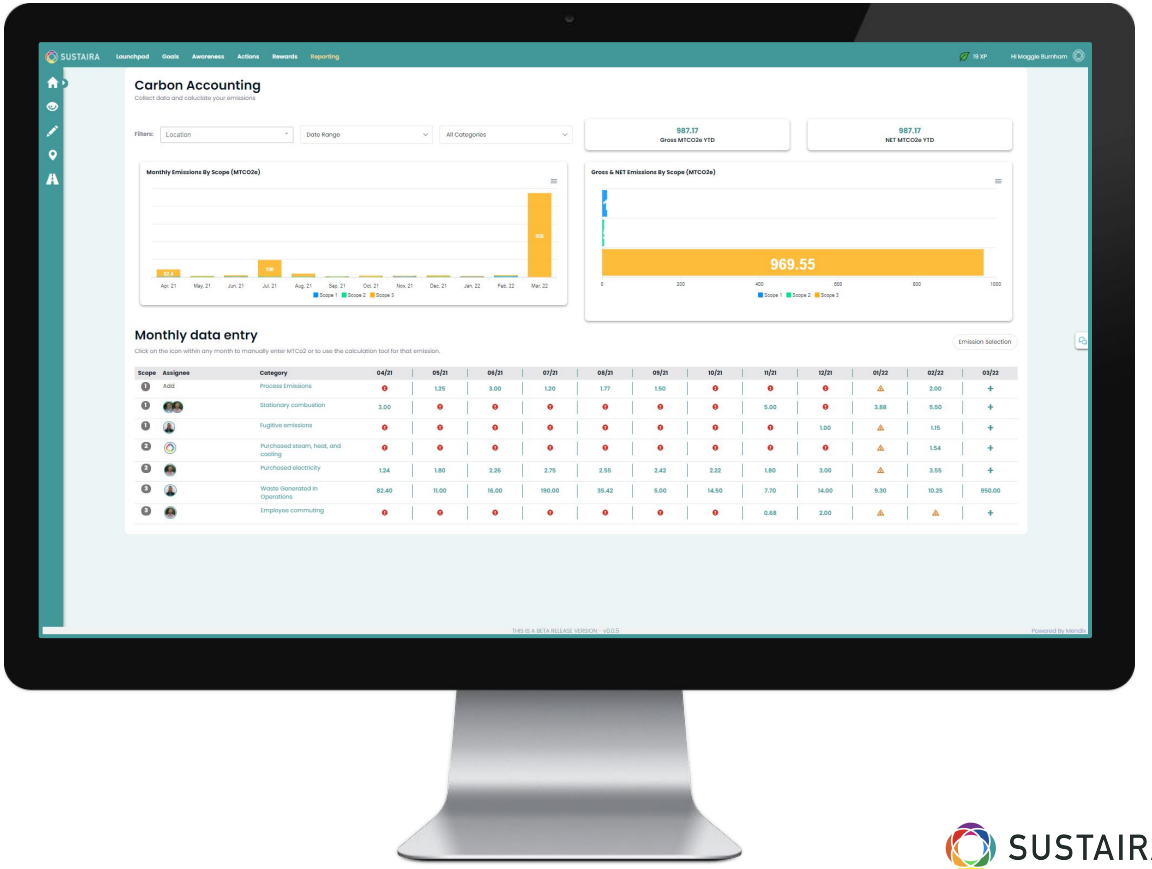
Sustainability App Template: Carbon Accounting

Problem statement:

- Sustainability/ESG data is siloed and disparate
- Inefficient static reporting scope 1, 2 and 3
- Difficult to demonstrate impact
- Limited annual reports

Solution value:

- Centralized data hub and single source of truth
- Fast and easy online collecting and sharing data
- Rapidly adjust to changing requirements



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Sustainability and ESG Reports & Dashboards

Problem statement:

- Lack of tracking Sustainability and ESG goals and results
- Incapable to turn insight into actions
- Lack of transparency and accountability
- Hard to meet ESG and rating agency reporting needs

Solution value:

- Real time dashboarding
- Building blocks can rapidly be extended with features
- Integration with back-end
- Easy to share results internally and externally
- Meet ESG reporting standards

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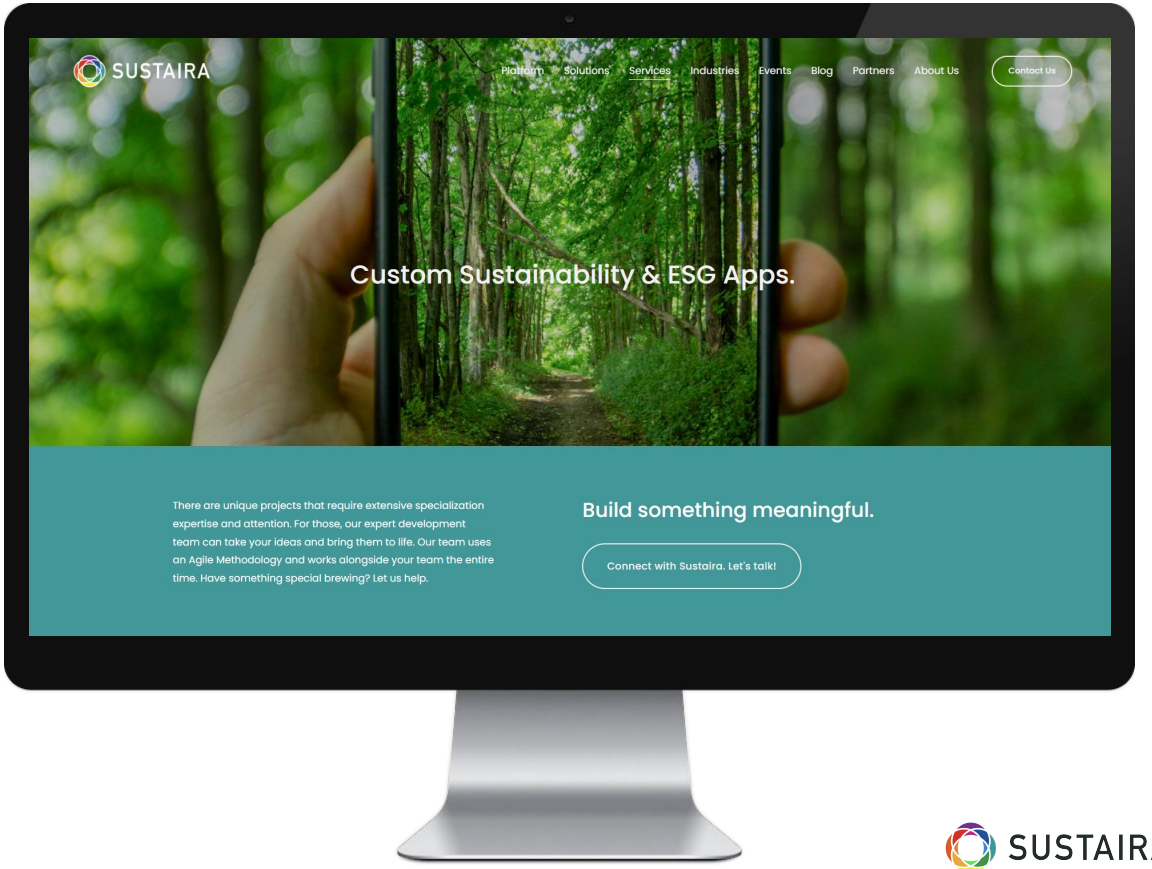
Custom Sustainability & ESG Apps

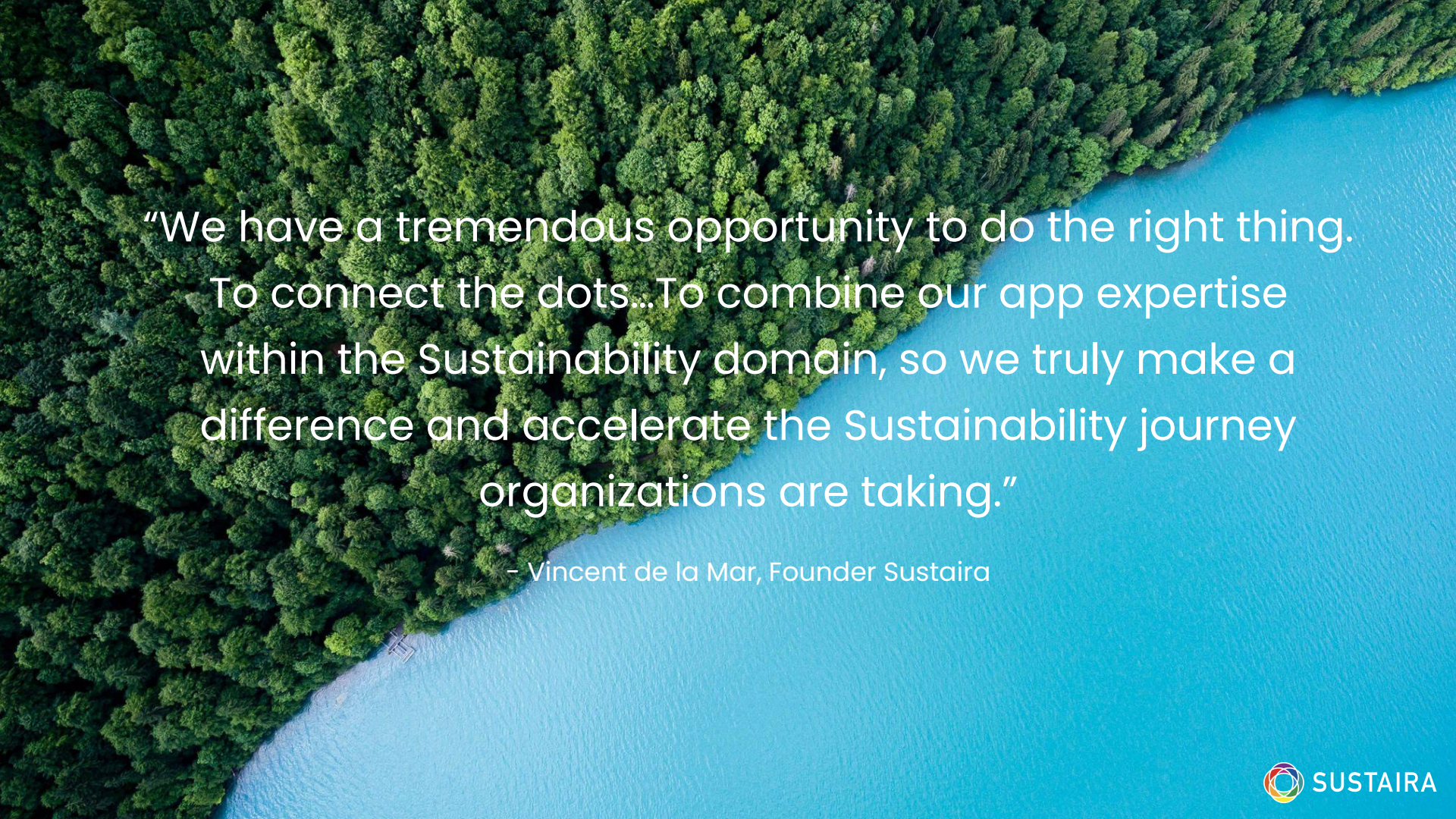
There are unique projects that require extensive specialization expertise and attention. For those, our expert development team can take your ideas and bring them to life. Our team uses an Agile Methodology and works alongside your team the entire time. Have something special brewing? Let us help.



About Sustaira.

Sustaira is the Sustainability Software Platform for all your web and mobile Sustainability and ESG solutions. Imagine a world where cutting edge technology and Sustainability domain expertise are combined. Sustaira offers 3 sustainability solution categories: Our all-in-one Sustainability App platform, app templates, and custom web and mobile initiatives. We're going beyond goal setting, data gathering and reporting. Sustaira makes it actionable, accountable, scalable, and rewarding. As a 360-degree software platform, Sustaira is on a mission to accelerate Sustainability and ESG initiatives by enabling and empowering Sustainability Directors to make their organizations more Sustainable. Faster.

Sustainability starts with Sustaira.


“We have a tremendous opportunity to do the right thing. To connect the dots...To combine our app expertise within the Sustainability domain, so we truly make a difference and accelerate the Sustainability journey organizations are taking.”
- Vincent de la Mar, Founder Sustaira
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Sustainability starts with Sustaira.
Will you join the journey?

Thank you.

To get in touch with a member of our team, send us an email at info@sustaira.com or head over to our website www.sustaira.com

Be sure to join the Sustaira community and follow us on all social media, @Sustaira