ESG and Sustainability Apps for Education and Government

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Solutions by Sustaira.
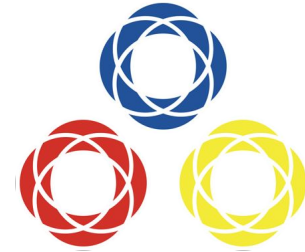
All-In-One Sustainability App Platform

An all-in-one Sustainability App Platform. From goal setting, to raising awareness, to taking action, all the way to results and reporting. Sustaira offers online functionality for each step of the sustainability journey.

Sustainability App Templates

Fully customizable App Templates:
- Sustainability Goals & KPI
- Carbon Footprint Calculators
- Carbon/Sustainability accounting
- Carbon Offsetting
- Supplier Management
- Employee (travel) emissions
- Gamification App
- Diversification tracker (DEI)
- And more...

Custom Sustainability Apps

Most Sustainability projects are unique and require extensive specialization. For those, our expert development team takes an idea, and bring it to life. Using an agile (platform) approach and a library of reusable components we deliver your custom Sustainability app(s).

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Education and Government Sustainability and ESG Facts

90% prioritize sustainability over compensation

In a survey hosted by SOS International to higher education institutions, 90% of respondents say they are willing to accept a salary sacrifice to work in a company with a good environmental and social record.

Policy Changes Across the Globe

We are seeing policy shifts across the globe around Sustainability and ESG. Everything from the EU Taxonomy, to the SEC in the US, to State specific regulations like California's Climate Corporate Accountability Act.

4x more debt dedicated to ESG

In 2021 municipal borrowers sold more than $50 billion of green, social, or sustainability-labeled debt. Colleges and universities accounted for a $1.7 billion with the purchase of Sustainable Branded bonds. According to Bloomberg, this outlines a broader trend.

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Sustainability and ESG challenges within Financial Services and Insurance

Siloed and Disparate Data

Often, data is spread across multiple systems or even users. This is something we see across governments and education alike This data is often even excel or email based. This means that there is no easy and efficient way to aggregate and manage that data nor make it actionable or insightful.

Changing Requirements/Policies

Across the globe we are seeing news almost daily of new policies or regulations in place regarding ESG and Sustainability. Examples include the EU Taxonomy, Canada's Mandatory Climate Disclosures for Banks and Insurance companies, The SEC's proposals around disclosures, California's Climate Corporate Accountability Act. There is a growing need for an agile, flexible solution that can grow and change with these policies.

Supply Chain and Scope 3 Complexity

Scope 3 across all industries is seen as challenging to navigate. As we explore Education and Government it can become even more complicated due to the fact that there are often many stakeholders involved in these processes. Visibility and understanding of supply chain is now a requirement, not a nice to have.

Transparency

In just about every industry, but especially in Education and Government transparency around ESG and Sustainability is essential . This is in part due to regulations and policies and also due to a rising demand from external stakeholders such as citizens and students. The push to avoid and recognize greenwashing is requiring more transparency and information all around.

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Sustaira can help

Within Education and Government sustainability is a main focus and comes with challenges. From data aggregation across locations, to pressures from students or citizens, to supply chain, to product life cycle. Sustainability starts with Sustaira. Sustaira has built an entire platform, and stand-alone applications you can adopt today to solve some of these issues, no matter where you are in your sustainability journey.

-Launchpad-

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Digital Reporting
Carbon Accounting scope 1, 2 and 3 App
Upstream and downstream reports
Sustainability and ESG Reports (e.g. GRI)
Dashboards

Goals
Goals & KPI Tracking App
UN SDGs and other frameworks

Results & Rewards
Sustainability Engagement
Gamification and Rewarding

Data Aggregation & Awareness
Carbon footprint, waste and emissions calculators
Diversification, Equity, Inclusion insights
Sustainability data aggregation & surveys
Asset tracking & alarms
Sustainability Supplier Management

Actions
Carbon offsetting (employees, corporate, suppliers)
Diversification, Equity, Inclusion actions
Employee travel emissions

Internal Data sources

ERP	CRM	PLM	HR	Other
SAP	salesforce	SIEMENS Ingenuity for life	workday	Excel Database Systems
Microsoft	ORACLE			

External Data sources

Suppliers	Customers	Other

Sustainability & ESG apps for Education and Government

ESG Data Aggregation & Surveys

Problem statement:

- Sustainability/ESG data is siloed and disparate
- Errors due to manual Excel
- Many people involved
- Inefficient static reporting
- Difficult to demonstrate impact
- Limited annual report

Solution value:

- Centralized data hub
- Fast and easy online
- Adjust to changing requirements
- Centrally manage multiple users and accounts
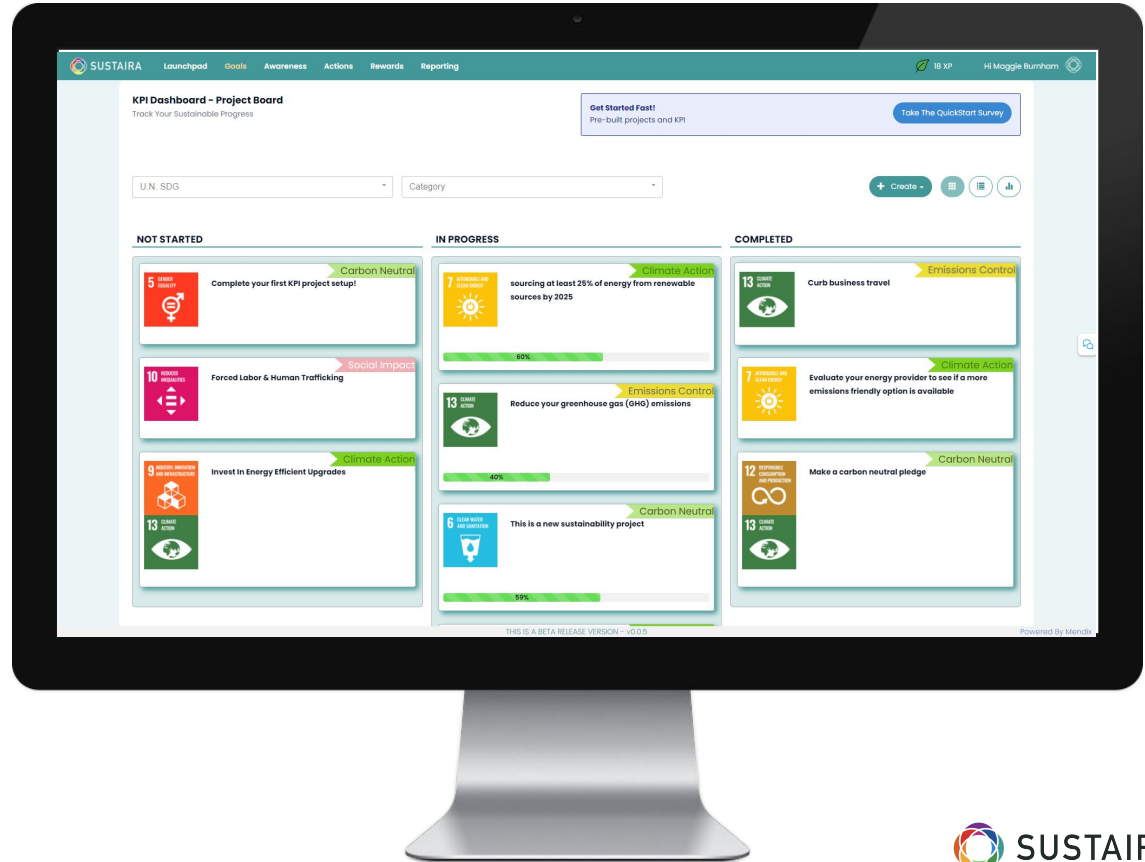- Easy integration via web services and API integrations

Sustainability App Template: Sustainability Goals & KPI Tracker

Problem statement:
- No efficient way to track progress based on set goals
- Lack of transparency and engagement
- Difficult to demonstrate and share impact

Solution value:
- Online 24/7 goal tracking
- Transparency
- SDG and custom frameworks
- Easy to share results internally and externally
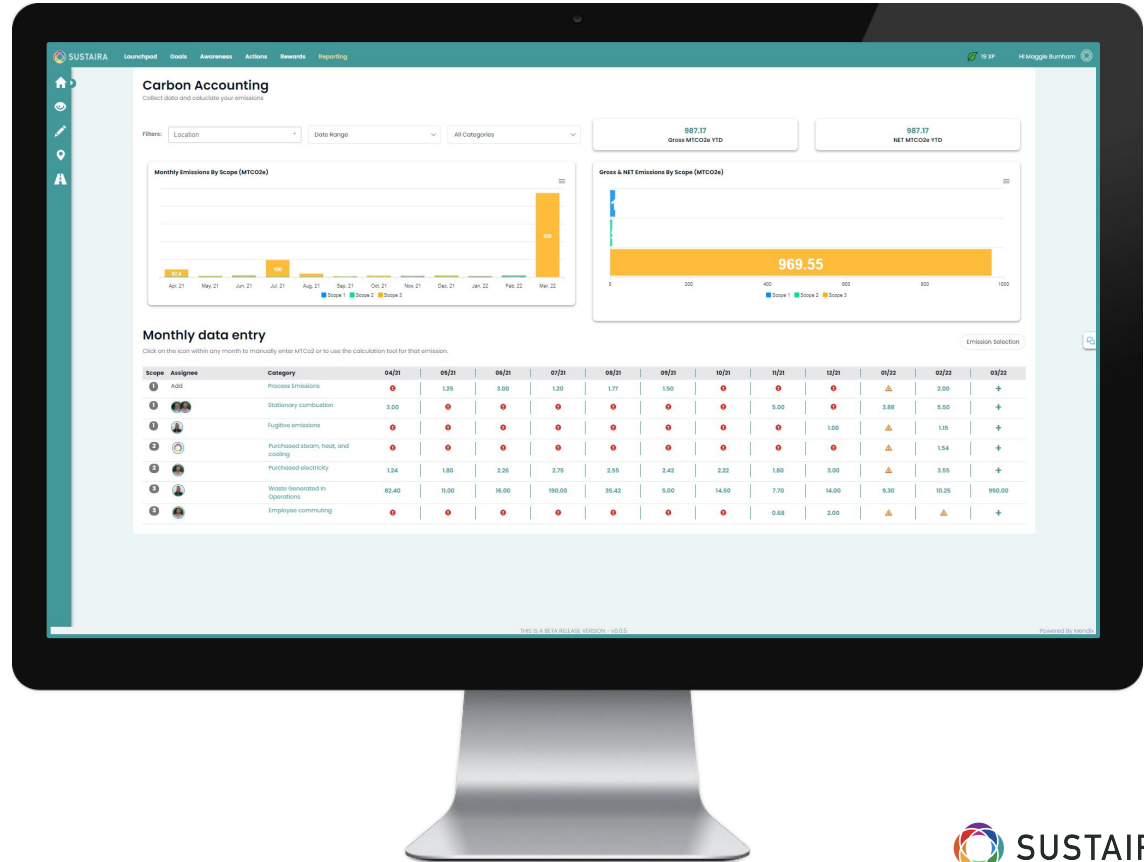

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Sustainability App Template: <u>Carbon Accounting</u>

Problem statement:
- Sustainability/ESG data is siloed and disparate
- Inefficient static reporting scope 1, 2 and 3
- Difficult to demonstrate impact
- Limited annual reports

Solution value:
- Centralized data hub and single source of truth
- Fast and easy online collecting and sharing data
- Rapidly adjust to changing requirements
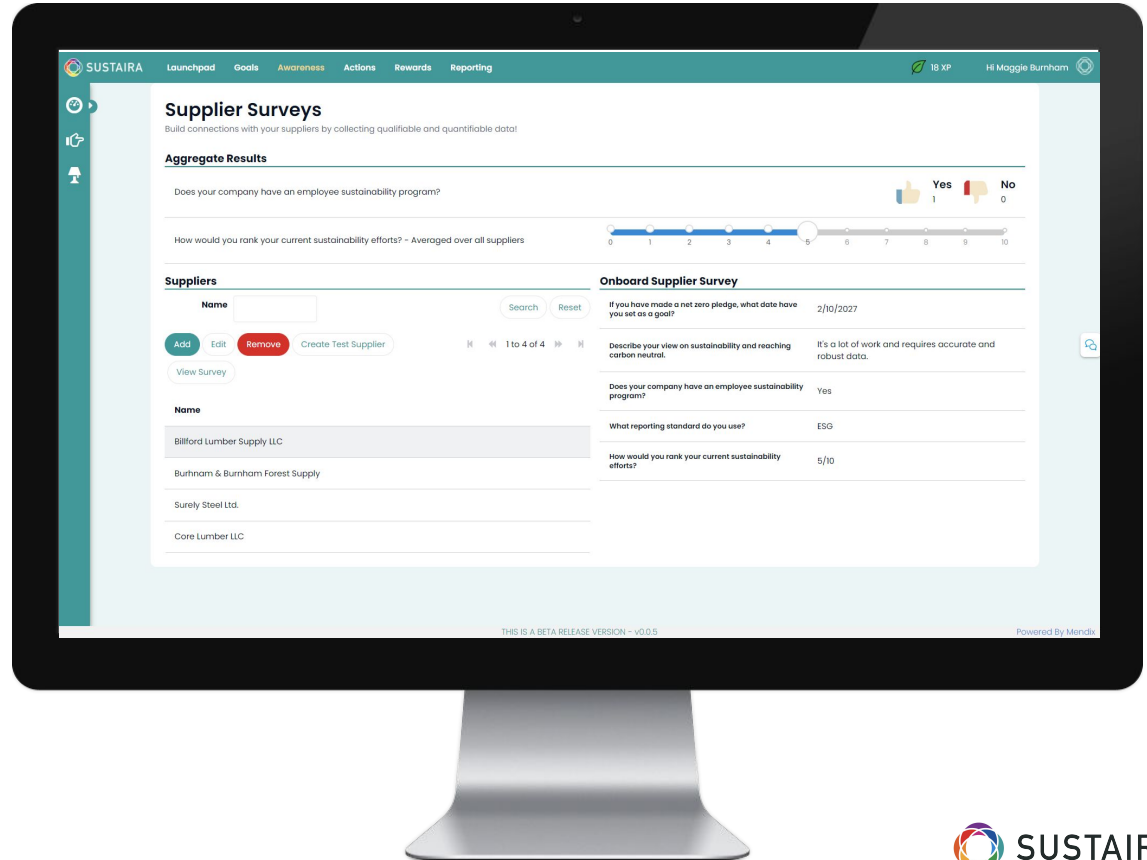

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Sustainability App Template: <u>Sustainability Supplier Mgmt.</u>

Problem statement:

- No efficient way to gather data
- Lack of supplier transparency
- Difficult to demonstrate impact
- Lack of accountability and track mutual goals

Solution value:

- Online 24/7 goal tracking
- Suppliers transparency
- Reusable questionnaires and data intake modules
- Easy to share results internally and externally
- Online reporting and actionable insight

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Sustainability and ESG Reports & Dashboards

Problem statement:

- Lack of tracking Sustainability and ESG goals and results
- Incapable to turn insight into actions
- Lack of transparency and accountability
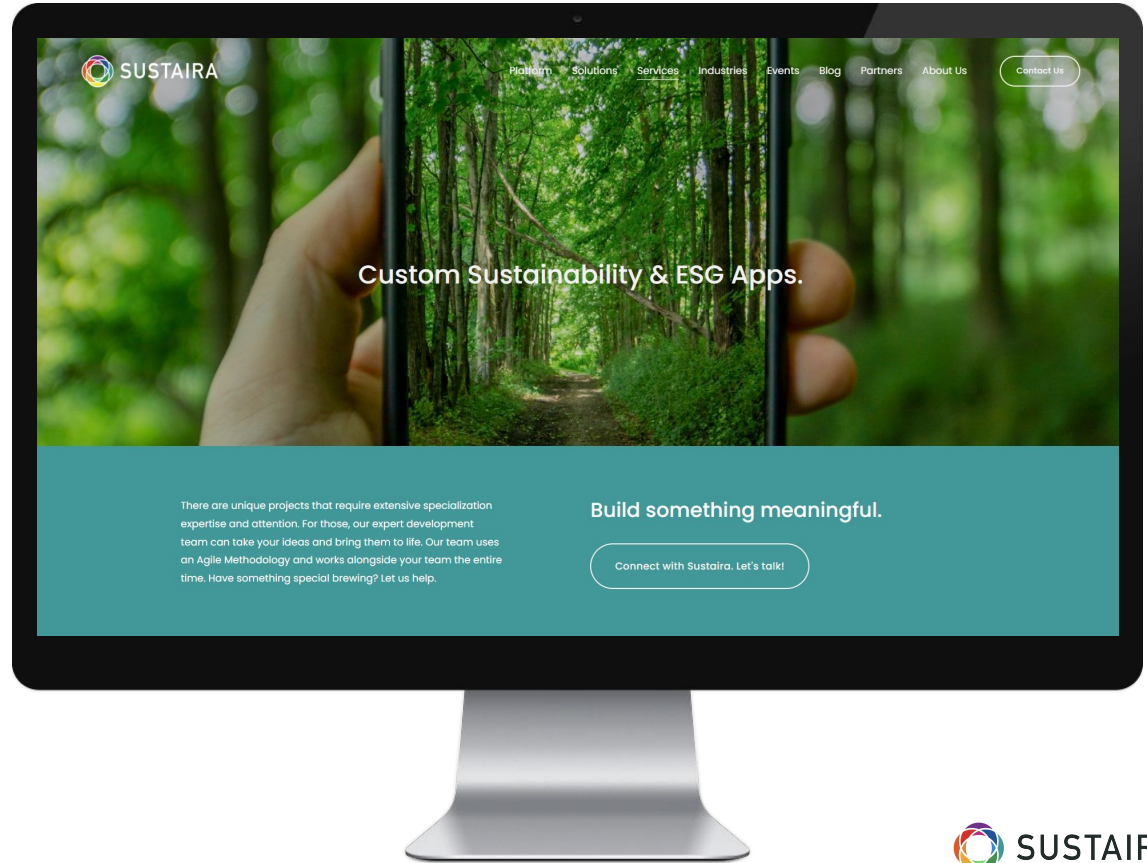- Hard to meet ESG and rating agency reporting needs

Solution value:

- Real time dashboarding
- Building blocks can rapidly be extended with features
- Integration with back-end
- Easy to share results internally and externally
- Meet ESG reporting standards

Custom Sustainability & ESG Apps

There are unique projects that require extensive specialization expertise and attention. For those, our expert development team can take your ideas and bring them to life. Our team uses an Agile Methodology and works alongside your team the entire time. Have something special brewing? Let us help.
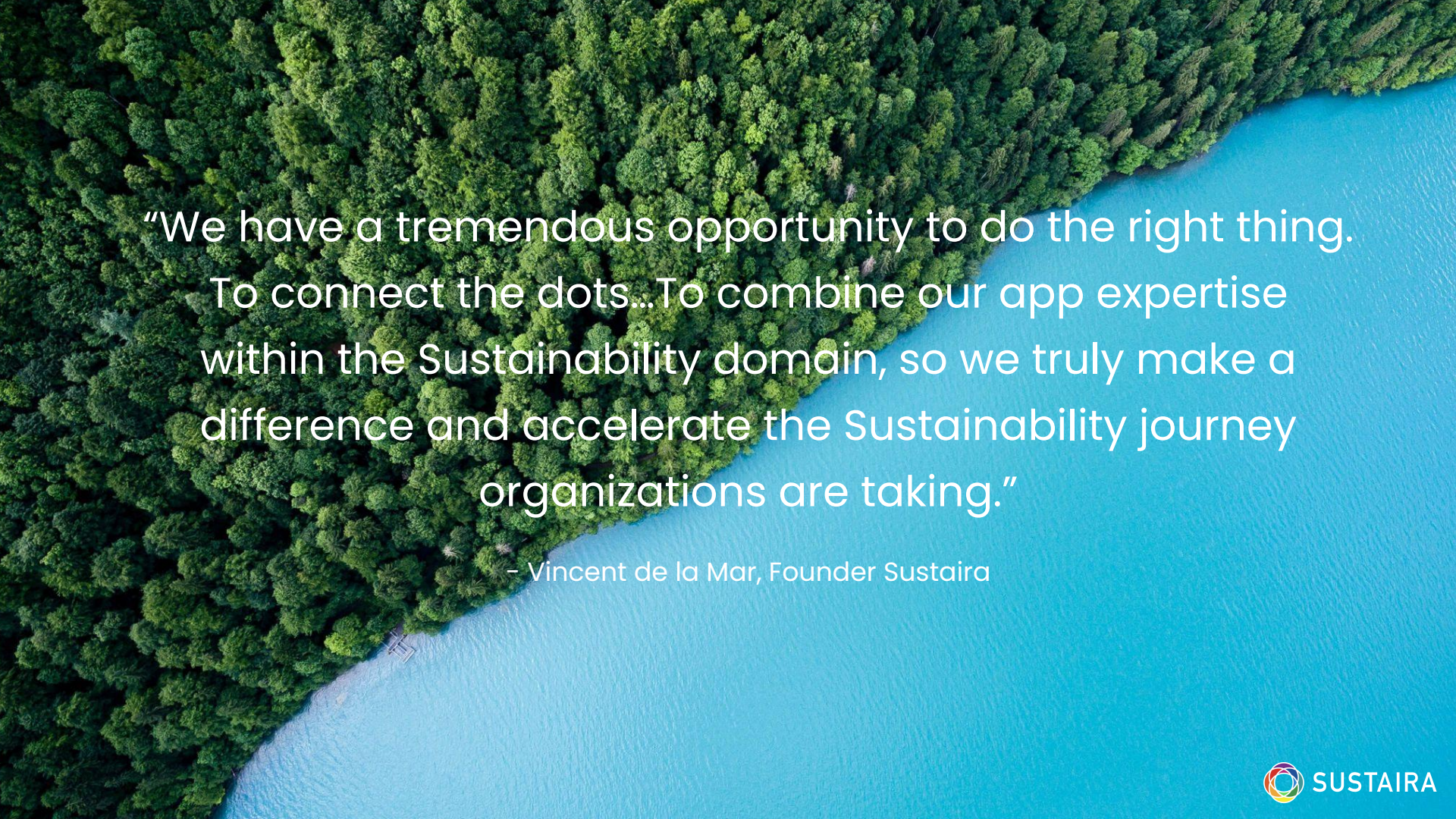

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About Sustaira.

Sustaira is the Sustainability Software Platform for all your web and mobile Sustainability and ESG solutions. Imagine a world where cutting edge technology and Sustainability domain expertise are combined. Sustaira offers 3 sustainability solution categories: Our all-in-one Sustainability App platform, app templates, and custom web and mobile initiatives. We're going beyond goal setting, data gathering and reporting. Sustaira makes it actionable, accountable, scalable, and rewarding. As a 360-degree software platform, Sustaira is on a mission to accelerate Sustainability and ESG initiatives by enabling and empowering Sustainability Directors to make their organizations more Sustainable. Faster.

Sustainability starts with Sustaira.

"We have a tremendous opportunity to do the right thing. To connect the dots...To combine our app expertise within the Sustainability domain, so we truly make a difference and accelerate the Sustainability journey organizations are taking."

- Vincent de la Mar, Founder Sustaira

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Sustainability starts with Sustaira.
Will you join the journey?

Thank you.

To get in touch with a member of our team, send us an email at info@sustaira.com or head over to our website www.sustaira.com

Be sure to join the Sustaira community and follow us on all social media, @Sustaira